

CITY UNIVERSITY OF HONG KONG
Post Specification for Head of Department of Media and Communication

The University

City University of Hong Kong is a dynamic university located in the heart of Hong Kong. As a publicly funded institution, our goals are to pursue high levels of excellence, promote innovation and nurture creativity with the aim to improve people's lives. In a city where East meets West, our vision is to become globally recognised for professional education, one that emphasises the mutual enrichment of different cultures and intellectual traditions, and for research that makes a real difference.

The University comprises nine Colleges/Schools, including Business, Creative Media, Data Science, Energy and Environment, Engineering, Law, Liberal Arts and Social Sciences, Science, and Veterinary Medicine and Life Sciences. Our curricula are designed to promote knowledge creation, original discoveries and innovative thinking by integrating teaching and research at all levels.

College of Liberal Arts and Social Sciences

Vision and Mission

The College of Liberal Arts and Social Sciences (CLASS) aspires to become a leading global college, excelling in research and professional education in the humanities and social sciences.

Dedicated to fostering academic and professional exchanges in humanities and social sciences, CLASS endeavours to cultivate inter-disciplinary education and cutting-edge research to solve the challenges facing the world. Working with academic, professional, and policy-related communities, at local, national and international levels, CLASS nurtures and develops students' talents, and creates applicable knowledge for social and economic advancement.

Background

The humanities and social sciences examine human-values and form an essential aspect of education and research that solves the challenges facing the global community. Understanding human complexity is central to cultivate our talented students to unleash their full potential, tackle the needs of our ever-changing world and make positive impact in society.

Delivering research-led learning, practical knowledge, multicultural competence, and global awareness is the hallmark of the College's education programmes. Academic programmes provide students opportunities to develop cultural, social and political understanding, creativity, and critical thinking encompasses a diversity of academic fields. Departments in the college offer undergraduate majors, taught postgraduate programmes and research degrees in Asian and international studies, Chinese and history, criminology and sociology, English, linguistics and translation, media and communication, public policy and politics, psychology, and social work.

Interdisciplinary education and research-led learning is advanced through CLASS Labs. CLASS Lab brings together six research centres and 12 education and research labs. CLASS Labs serve as idea incubator creating opportunities for undergraduates, taught and research postgraduate students and faculty to use advanced technologies and information and communication technologies to develop new and innovative pedagogies.

International experience is crucial to the education of future generations. To nurture global citizens many internationalisation opportunities are available to students, including partnerships with Boston University, Columbia University, University of California, Berkeley, University of Cambridge, University of Oxford, and University of Vienna.

Our research is creating new knowledge across the humanities and social sciences. The College's research clusters on one health, digital society, smart city and brain and matter bring together faculty in inter-disciplinary projects to address real-world problems and have a positive impact on the world.

Department of Media and Communication

The Department of Media and Communication is at the forefront of technological development, and has state-of-the-art research and production facilities to meet the needs of our students, faculty, and industry partners.

The Department offers a range of innovative degree programmes designed to train versatile professional communicators for the age of media convergence and information integration. Graduates are well positioned for diverse careers in the media industry and communication sectors in businesses and government organizations.

Further information on the Department is available at <http://www.cityu.edu.hk/com/>.

Job Specification

The Position

Title: Head, Department of Media and Communication

Reports to: Dean, and Provost through the Dean

Key Areas of Responsibility: The Head of Department will provide leadership and strategic direction in research and professional education for the Department. The Head will encourage and promote academic excellence, steer the Department to enhance the mission and vision of the University in alignment with the University's Strategic Plan and take the Department to the next level.

Specific Responsibilities:

- (1) Provide a vision for the future of the Department and lead the Department to fulfil the vision and mission of the University in accordance with the University's Strategic Plan;
- (2) Lead and manage the Department within the University's faculty structure;
- (3) Inspire faculty/staff to deliver ambitious academic development programmes which significantly enhance the experience of students and reinforce the University's academic position;
- (4) Shape and implement a structure that promotes high standards of research, knowledge transfer and student learning at local and international levels;
- (5) Act as a major liaison between the University and the external community.

The Person

Qualifications and Experience:

- (1) A distinguished record of research, teaching and scholarship, and substantial relevant experience in tertiary education;
- (2) Proven record of professional excellence and management experience, and effective leadership to foster high standards of scholarship;
- (3) A doctoral degree and strong academic and professional qualifications.

Competencies and Personal Characteristics:

- (1) Strong professional stature that would command the respect of faculty members, community stakeholders, professional bodies and government advisory bodies;
- (2) Ability to attract, motivate and retain distinguished faculty members;
- (3) Outstanding management effectiveness and commitment to teamwork;
- (4) Strong communication and networking skills to build and nurture internal and external contacts to the benefit of the Department, College and the University.

Salary and Conditions of Service

The appointee will be offered appointment to an academic rank commensurate with qualifications and experience. The headship appointment will be on a concurrent basis for an initial period of about three years. An attractive remuneration package, driven by market competitiveness and individual performance, will be offered. Excellent fringe benefits include gratuity, leave, medical and dental schemes, and relocation assistance (where applicable).

Information and Application

Further information on the post and the University is available at <http://www.cityu.edu.hk>.

The University is being represented in this search by Perrett Laver Limited. Please send the nomination or application with a current curriculum vitae to "CityU-COM@perrettlaver.com". **The screening process will continue until the position is filled.** The University's privacy policy is available on the homepage.

Candidates are requested to supply a publication list, where appropriate, in the following manner:

- (1) List of publications under the following headings and in chronological order - books, book chapters, journal articles, conference proceedings, reports, letters or short communications. Please also list the order of authors as they appear and the percentage of contribution in such publications.
- (2) Highlight the most recent five papers or five papers containing the candidate's most significant work in the publication list with asterisks. Published reviews or citations of the work may also be provided in support of its significance.

Candidates selected for the final interview may be invited to visit the University.

City University of Hong Kong is an equal opportunity employer and we are committed to the principle of diversity.

February 2023